design
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Alberto Bejerano López and Patxi Cotalero

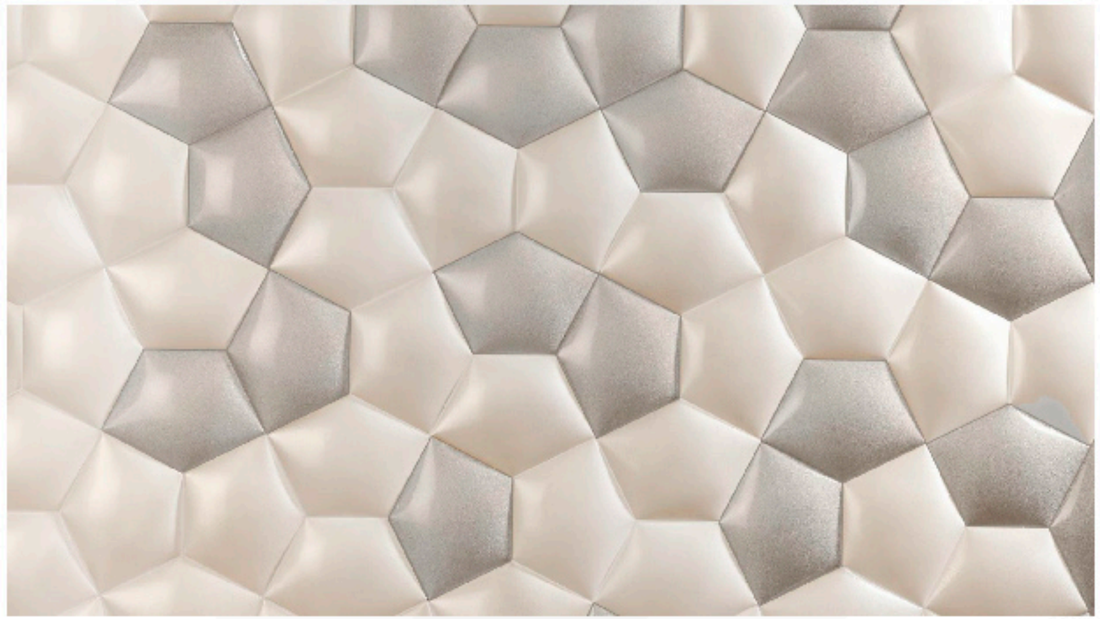
Alberto Bejerano López and Patxi Cotalero are both technical engineers of industrial design with a master in interior design. They found Dsignio in 2002, defining it as a integral design studio providing services worldwide. Based in Madrid the studio has now more than 13 years of consecutive work and the two designers saw their work being recognized in Spain but beyond that they have managed to export their design to over 60 countries. A wide range of products with Dsignio's signature have been shown on different fairs and Alberto and Patxi design spirit caught the eye and interest of the public. Their knowledge and experience lead also them to be invited for presenting lectures and courses at universities in their country, Japan and Mexico.

The designers approach us in order to present KIN, a ceramic wall covering that Alberto and Patxi designed for the Peronda Group. The product was inspired by mathematic patterns existing in nature. The designers say that "no form is accidental", meaning that each small detail was taken in consideration. A molecular structure normally has a fascinating body of natural engineering providing information and knowledge of amazing architectonic that has been travelling and evolving through times. On the describing text that they provide us with it's said that KIN was born from that inspiring molecular universe and "from a seemingly improbable approach - converting a pentagon into a hexagon? -, which, however, leads to a perfect game of Geometry."

Aesthetically speaking KIN shows a very interesting geometric harmony working "as a chain of cells, the pentagon's weave together to form an interesting grid of hexagons that intertwines horizontally and vertically." More is underlined by focusing that "the different pieces energize the reflection of ceramics, creating sinuous shapes that change due to the motion and incidence of light."

www.dsignio.com

Photographs: Courtesy of Dsignio



KIN